

THE SOURCE

A VERO NEWSLETTER



IOWA

STATE FAIR FUN AT VERO

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To celebrate the State Fair at Vero, we will have fun fair foods and giveaways each day, August 14th through the 18th.

Be sure to stop by our booth at the fair and say hello to some friendly faces!

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SUMMER GIVEAWAY

It's time for another Vero Giveaway!! This month we are featuring some must-have Summer themed prizes! You won't want to miss a chance to win.

PRIZES

- Traeger Smoker
- \$300 gift card that can be applied to adjustments, exams or x-rays at Vero
- 2 King and Country Concert Tickets (Iowa State Fair)

HOW TO ENTER

- Purchase a "Gift of Health" to refer a friend or family member for care. When they schedule a visit. (10 tickets)
- Leave us a google review! (3 tickets), recommend us on Facebook. (1 ticket)
- Leave a video testimonial for how your care has impacted your life. (3 tickets)
- Let our front desk team know when you have completed one of the following tasks so we can give you a ticket(s) to enter in our drawing!

Did You Know... Iowa State Fair Edition

The Iowa State Fair is back! The fair goes from August 10th through the 20th. Test your State Fair knowledge with these fun facts...

How many food classes are judged annually?

The Iowa State Fair features the largest state fair foods department with nearly 900 classes and hundreds of individual entries.

How many cows are milked daily during the Fair in the milking parlor?

Eighteen cows on average (many more during the first weekend when Dairy Cattle are showing).

How many bales of hay can fit into the Paul R. Knapp Animal Learning Center?

It would take 96,075 bales of hay to fill the building from top to bottom. That is \$672,525 worth of hay!

What has been the largest Fair attendance?

In 2019, the attendance was a record-breaking 1,170,375. The second highest Fair attendance on record was in 2018 with 1,130,260 Fairgoers.

What was the hottest temperature recorded at the Fair?

On August 16, 1983, it was 108 degrees and it just happened to be Older Iowans' Day.

What happens to the butter from which the Butter Cow is sculpted?

It is frozen and stored during the year and can be reused for up to 10 years. Butter sculptures have been a part of the Fair since 1911. It takes an estimated 600 pounds of butter and 16 hours to craft the Butter Cow alone.

About how many concessionaires and exhibitors operate on the grounds?

Approximately 500 exhibitors and concessions operate daily during the Fair.



MEET CRISTAL

My name is Cristal. I am originally from Denison, Iowa and recently moved to the West Des Moines area. I live with my husky Raven and my 4 guinea pigs.

I love spending time outdoors doing things such as camping, fishing, and kayaking.

- My 4 guinea pigs are named after fruits: Melon, Mango, Kiwi, Coco
- I have traveled to 20 U.S. states and plan on traveling to all 50
- I am bilingual in English and Spanish

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