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VERO

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## CELEBRATING CHIROPRACTIC'S BIRTHDAY AND OUR COMMUNITY

September brings a special moment in chiropractic history: on September 18, 1895, D.D. Palmer performed the first chiropractic adjustment on Harvey Lillard in Davenport, Iowa. That defining moment gave birth to our profession and to the healing we continue today.



As we honor that legacy, we're reminded that chiropractic is about more than pain relief. It is about living fully. That is why we celebrate our Wellness Club, a program that recognizes practice members who consistently invest in their healing.

## WELLNESS CLUB: A CELEBRATION OF CONSISTENCY

The Wellness Club honors practice members the moment they reach their 100th visit and every 100 visits after. It is our way of celebrating your commitment to health and vitality. You are not just another visit. You are part of a community that believes in long-term well-being and empowerment.



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## SUMMER HIGHLIGHTS: STATE FAIR AND COMMUNITY IMPACT

We had a blast at this year's Iowa State Fair, where Vero hosted a booth in the Varied Industries Building. It was great to educate our neighbors about how care at Vero can help them. One of the best parts was connecting with so many practice members who stopped by to share stories about how care at Vero has impacted their lives! It was a joy to celebrate those victories with you and to meet new faces who are just beginning their healing journey.

On the community front, your generosity made a big difference through our summer drive in support of Mountain Throwers Ministry. We appreciate each and every one of you that brought in supplies to support their mission! Thanks to you, Mountain Throwers Ministry can continue offering hope and transformative experiences to young people in our community.



*vero summer drive*



*iowa state fair*